

BLANE CHARLES



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PROFESSIONAL SUMMARY

Self-motivated, highly organized and fashion industry sales and consulting professional. Over 10 years of expertise in retail, merchandising, personal shopping, window dressing, interior design consulting, and promotional events.

EDUCATION & CORE QUALIFICATIONS

Fashion Institute of Technology, New York, NY

Continuing Studies in Fashion / Interior Design

- Proactively current on all domestic and international fashion and interior trends
- Hands-on experience with wardrobe and interior consulting for film and TV
- Proficient with point of sale software as well as training and managing teams
- Expertise in increasing sales through merchandising, marketing & promotional events.

RELATED EXPERIENCE

BEAU-T BY BLANE | New York, NY

Fashion/Interior Consultant

July 2008- Present

- Assist clients with wardrobe edits and seasonal wardrobe buying
- Styling for special events including Black and White Tie galas and other charity fundraisers
- Interior transformations and edits for various clients ranging from downtown lofts and Upper
- East Side apartments to homes in Westchester and Connecticut.

BARNEYS NY | New York, NY
Sales Associate/Evening Wear Specialist/Personal Shopper/Stylist

August 2000 - June 2008

- Built extensive client book and regularly exceeded monthly sales goals
- Merchandised evening wear boutique with the latest styles
- Assisted with the organization of trunk shows and fashion clinics

AMARANTH INC. | New York, NY
Artistic Director

June 1999- July 2000

- Brought in new artistic talent to best showcase the brand.
- Styled showroom props

INNOVATIONS BY BLANE. | London, England
Fashion/Interior Consultant

April 1996 – May 1999

- Prior to 1999, I merchandised stores, promoted seasonal collections and dressed windows for various boutiques including: David Spada, Beau Brummel and Saks Fifth Avenue in New York.

VOLUNTEER WORK & AFFILIATIONS

- DIFFA: Design Industries Foundation Fighting AIDS and Gift for Life